

## **JERRY R. JOHNSON**

Chairman  
Department of Art and Design  
Troy University  
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### **E d u c a t i o n >**

M.F.A. Graphic Design *1992*  
Louisiana Tech University

Travel Study Certificate *1991*  
Louisiana Tech Rome, Italy

M.Ed. Education (Art) *1987*  
Southwestern Oklahoma State University

B.A. Commercial Art *1986*  
Southwestern Oklahoma State University

### **T e a c h i n g / R e l a t e d E x p e r i e n c e >**

Chairman of Department of Art and Design *2000 to Present (tenured 2004)*  
Co-Founder of <<dti.troy>> Center for Design, Technology & Industry  
Member of Graduate Faculty, College of Communication and Fine Arts  
Department of Art and Design  
Troy University

Founder and Coordinator of iC3 *2006-present*  
International Center for Collaboration and Creativity  
College of Communication and Fine Arts  
Troy University

Director or Co-Director of Malone Gallery of Fine Arts *2002-2005*  
Department of Art and Design  
Troy University

Chairman and Associate Professor of Graphic Design *1993 to 2000*  
Department of Art  
Southern Arkansas University

Assistant Professor of Graphic Design *1990 to 1993 (tenured 1993)*  
Department of Art  
Southern Arkansas University

Instructor of Graphic Design *1988 to 1990*  
Department of Art  
Southern Arkansas University

Visiting Lecturer of Graphic Design *1987 to 1988*  
Department of Art  
Oklahoma State University

**Professional  
Presentations >**

Co-Chair and Presenter at SECAC Conference 2008 (pending)  
Southeastern College Art Conference, University of New Orleans – New Orleans, Louisiana  
*Session: Type and Text in Media*

Co-Chair and Presenter at SECAC Conference 2007  
Southeastern College Art Conference, West Virginia University/Marshall University - Charleston, West Virginia  
*Session: Intermedia/Interchaos/Intersolutions*  
*Paper: Herds, Hurdles and Hoists: The Collaborative Studio Experience*

Presenter at the *eColloquium 2007*  
TROY University eCampus – Troy, Alabama  
*Paper: Creative Waves®: Virtual Splash on Intercultural Learning*

14<sup>th</sup> Georgia Conference on College and University Teaching 2007  
Center for Excellence in Teaching and Learning  
Kennesaw State University - Kennesaw, Georgia  
*Paper: Shamanism to Snake-Handling: Social Science and Art for Learning Religious Diversity*

Lectured to a group of Informatiks, Design and Engineering Students/Faculty 2006  
Halmstad University - Halmstad, Sweden  
*A Proposed International Collaborative Experience Between Troy and Halmstad Students*

Co-Chair and Presenter at SECAC Conference 2006  
Southeastern College Art Conference / Mid-America College Art Association  
Joint Conference, Vanderbilt University - Nashville, Tennessee  
*Session: International Collaborations: From Focus to Fusion*  
*Paper: Creative Waves®: Virtual Splash on Intercultural Learning*

Article Published in *Creative Quarterly Magazine July 2006*  
Same publisher as *3X3 Magazine*  
An Assembly of College and University Arts – Riverton, Utah  
*TROY University Department of Art and Design*

Presenter at IAICS Conference 2005  
International Association of Intercultural Communications Studies  
Chinese Cultural University, Taipei, Taiwan  
*Design: A Catalyst for Change and Understanding*

Presenter at SECAC Conference 2005  
Southeastern College Art Conference University of Arkansas – Little Rock, Arkansas  
*Design: A Catalyst for Social and Economic Change*

Presenter at FATE Biennial Conference 2005  
Foundations in Art: Theory and Education  
VOYAGE 2005: Exploring New Horizons in Foundations  
*Managing and Funding the Arts Foundation Program*

Presenter at AAEA Spring Conference 2004  
Alabama Art Education Association Montgomery Museum of Fine Arts – Montgomery, Alabama  
*Critiquing the College Entrance Portfolio*

Presenter at MACAA Conference 2004  
Mid-America College Art Association University of Minnesota – Minneapolis, Minnesota  
*Art and the Creative Economy*

Presenter at SECAC Conference 2004  
Southeastern College Art Conference University of North Florida – Jacksonville, Florida  
*title of paper here ....*

Panel Chair and Presenter at MACAA Conference 2002  
Mid-America College Art Association University of Nebraska - Lincoln, Nebraska  
*High Tech / Low Concept: Does It Have to Be This Way?*

Chair and Presenter at SECAC Conference 2002  
Southeastern College Art Conference University of South Alabama - Mobile, Alabama  
*Animae-be: Teaching Animation By the Seat of Your Pants!*

Presenter at SECAC Conference 2001  
Southeastern College Art Conference University of South Carolina - Columbia, South Carolina

*the e-Centric depARTment*

Chair and Presenter at MACAA Conference 2000  
Mid-America College Art Association University of Louisville - Louisville, Kentucky  
*Graphic Design and Fine Arts: Are We Married or Just Living Together?*

Program Review Consultant 1999  
Northwestern State University - Tahlequah, Oklahoma  
Visited and reviewed the programs of art and design.  
Submitted written overview with recommendations and commendations  
to NSU and the Oklahoma Board of Regents of Higher Education.

Chair and Presenter at MACAA Conference 1998  
Mid-America College Art Association Richmond, Virginia  
*Connecting Art and Industry*

**Related Travel >**

Denmark, England, France, Hong Kong, Italy, Mexico, People's Republic of China,  
Sweden, Japan and Taiwan.

**Selected Awards/  
Honors/Exhibits/  
Competitions >**

Wallace D. Malone, Jr. Distinguished Faculty Award 2007-8  
TROY University

Montgomery Advertising Federation ADDY AWARDS 2007  
GOLD ADDY /web design / Pamela Standridge Allen Studios  
SILVER ADDY / logo design / iC3

TROY Chancellor's Fellow 2007  
One of five TROY faculty/staff nominated and selected for this honored leadership  
development fellowship sponsored by the Chancellor's cabinet.

Montgomery Advertising Federation ADDY AWARDS 2006  
GOLD ADDY / web design / Pamela Standridge Allen Studios  
SILVER ADDY / logo design / iC3

Montgomery Advertising Federation ADDY AWARDS 2004  
BEST of NO-SHOW / web design / Susan Starr Studios

Montgomery Advertising Federation ADDY AWARDS 2003  
GOLD ADDY /package design / Natural One Insect Repellant  
SILVER ADDY / poster series /Sav-A-Life Foundation

Phi Kappa Phi Honor Professor in Art 2003  
Phi Kappa Phi Honor Society – Troy University

Montgomery Advertising Federation ADDY AWARDS 2002  
GOLD ADDY /web design / Troy Vineyard  
SILVER ADDY / web design / Troy Department of Art and Design  
SILVER ADDY / public service poster / SoulSkate Event  
SILVER ADDY / state arts plan brochure / Alabama State Department of Education  
SILVER ADDY / specialty packaging / HB&G "the column people"  
SILVER ADDY / poster design / TROY Department of Art and Design

Rosa Parks Library & Museum Exhibition Hall 2002  
TROY Faculty Invitational Exhibit - Montgomery, Alabama

Alabama State University 2002  
TROY Faculty Invitational Exhibit - Montgomery, Alabama

PixxelPoint International 2001  
International Computer Arts Festival - Nova Gorica, Slovenia

www.pixxelpoint.org

Athens State University National Small Works on Paper 2001  
"BEST OF SHOW" National Juried Exhibition, Athens State University - Athens, Alabama

American Corporate Identity/6  
"AWARD OF EXCELLENCE" Corporate Identity Design published in annual  
Robert Carter Publisher

14th Annual Maine/Maritime Flatwork National Exhibition 1997  
National Juried Art Competition, University of Maine at Presque Isle, Maine

Tom Peyton Memorial Juried Arts Exhibit 1997  
Regional Juried Art Competition - Alexandria, Louisiana

Fort Smith Art Center 47th Annual Art Competition 1997  
National Juried Art Competition - Fort Smith, Arkansas

University of Arkansas at Little Rock 1996  
Original musical score to accompany Steven Ochs's sculpture exhibition.

South Arkansas Art Center Gallery 1996  
Group Invitational Exhibition - Eldorado, Arkansas

Florida Museum of Hispanic and Latin-American Art 1993  
International Juried Art Competition - Miami, Florida

20th Annual Masur Museum of Art Exhibition 1993  
National Juried Art Competition - Monroe, Louisiana

14th Annual Transparent Watercolor National Exhibition 1993  
National Juried Art Competition - Panama City, Florida

Communiographics 1993  
"THIRD PLACE" Hammermill Creative Shootout - Memphis, Tennessee

Texas & Neighbors Juried Art Competition 1993  
Regional Juried Art Competition, Irving Art Center - Irving, Texas

Arkansas Art 1993  
"MERIT AWARD" State-wide Juried Art Competition - Arkadelphia, Arkansas

State of the Arts 1993  
National Invitational Exhibition of American Contemporary Art  
New England Fine Art Institute, Northeast Trade Center - Boston, Massachusetts

Carnegie Center for the Arts 1988  
Two-person Invitational Exhibition - Dodge City, Kansas

Oklahoma Museum of Art 1988  
Invitational Exhibition - Oklahoma City, Oklahoma

**Students' Awards/  
Accomplishments >**

AAF 7<sup>th</sup> District Student ADDY Awards 2006  
American Advertising Federation District 7 – Macon, Georgia  
Two GOLD ADDY AWARD winners: self-promotion web site and client web site  
Two SILVER ADDY AWARD winners: self-promotion web site and photography  
GOLD ADDYs advanced to National AAF Competition - Washington, D.C.

*Creative Quarterly* [cqjournal.com] October 2006  
The Journal of Arts and Design – NYC, New York  
Multiple students had their work published in this juried national periodical

*Creative CONVocation Magazine October 2005*

An Assembly of College and University Arts – Riverton, Utah

*Design a Deck-of-Cards National Competition*

First, Second and Third Place winners in this open competition for undergraduate and graduate art/design students

*Creative CONVocation Magazine July 2005*

An Assembly of College and University Arts – Riverton, Utah

Five students had their work published in this national juried periodical

*AAF 7<sup>th</sup> District Student ADDY Awards 2005*

American Advertising Federation District 7 – Knoxville, Tennessee

Two GOLD ADDY AWARD winners: hotel branding and condom ad (advance to nationals)

Two SILVER ADDY AWARD winners: web site and theatre poster

*Montgomery Advertising Federation ADDY AWARDS 2005*

One GOLD ADDY AWARD winner and several students won SILVER ADDY AWARDS for their designs ranging from print to packaging

*Montgomery Advertising Federation ADDY AWARDS 2004*

One GOLD ADDY AWARD winner and several students won SILVER ADDY AWARDS for their designs ranging from print to packaging

*Montgomery Ad Federation Student Achievement Awards 2004*

Three students won this prestigious award, ADDYS Competition - Montgomery, Alabama

*Montgomery Advertising Federation ADDY AWARDS 2003*

Several students won SILVER ADDY AWARDS for their designs ranging from print to packaging

*Montgomery Ad Federation Student Achievement Awards 2003*

Two students won this prestigious award, ADDYS Competition. Montgomery, Alabama

*Montgomery Ad Federation Student Achievement Awards 2002*

Two students won this prestigious award, ADDYS Competition - Montgomery, Alabama

*14th Annual National Undergraduate Research Conference 2002*

Two students presented juried papers at Butler University - Indianapolis, Indiana

*8th Annual Conference on Research and Creative Arts 2002*

Two students presented juried papers at University of Houston - Clear Lake, Texas

*Alabama Living Magazine Partnership 2001*

Two students recognized for outstanding design - Montgomery, Alabama

*DesignAlabama Feature Article 2001*

Two students recognized in article

*National Conference on Undergraduate Research 2001*

Two students had papers accepted and then presented at University of Kentucky - Lexington, Kentucky

*Alabama Employment of the Disabled Poster Competition 2001*

"FIRST PLACE" HS Division and "THIRD PLACE" College Division

*Franklin Parish Catfish Festival Poster Competition 1996, 1994*

<sup>3</sup>FIRST PLACE and <sup>2</sup>THIRD PLACE<sup>2</sup> Winnsboro, Louisiana

*Communigraphics 1993*

Recognition for excellence, Package design - Memphis, Tennessee

*Getting From Here to There 1991*

"FIRST PLACE" 7-State Design Competition, Southern Arkansas University

*Communigraphics 1991*

"AWARD OF EXCELLENCE" Poster/Illustration - Memphis, Tennessee

JAZZLIGHTS Festival Poster Competition 1990

<sup>3</sup>FIRST PLACE" Poster/Illustration - Little Rock, Arkansas

Aeronautical Engineering Services Logo Competition 1989

"FIRST PLACE<sup>2</sup> Corporate Identity Design - Eldorado, Arkansas

Graphic Communications Society Student Competition 1987

Three "BRONZE AWARDS" Graphic Design - Oklahoma City, Oklahoma

Oklahoma Historical Society Black Heritage Committee 1987

"FIRST PLACE" Logo/Identity - Oklahoma City, Oklahoma

**Professional  
Organizations >**

- NATIONAL COUNCIL OF ARTS ADMINISTRATORS (NCAA)
- MID-AMERICA COLLEGE ART ASSOCIATION (MACAA)
- COLLEGE ART ASSOCIATION (CAA)
- SOUTHEASTERN COLLEGE ART CONFERENCE (SECAC)
- MONTGOMERY ADVERTISING FEDERATION – *President and Program Chair 2005-6; ADDY Co-Chair and President-Elect 2004-5; Education Chair 2002-4; ADDY Co-Chair 2003-4*
- FOUNDATIONS IN ART: THEORY and EDUCATION (FATE)– *Executive Board- Vice President of Communications 2007-9; Chairman, Nominating Committee for Executive Board of FATE 2005*
- INTERNATIONAL ASSOCIATION OF INTERCULTURAL COMMUNICATIONS STUDIES (IAICS)

**Committees  
Served >**

- University Institutional Effectiveness Committee
- Capital Campaign Committee for Marketing and Communications
- University Committee for Continuing Education
- Sponsored Programs Creativity Committee
- University Review Committee for Promotion and Tenure
- College of Communication and Fine Arts Interdisciplinary Committee (chair)
- College of Communication and Fine Arts International Studies Committee
- College of Communication and Fine Arts Tenure and Promotion Review Committee
- Undergraduate Council to Review General Studies (OGU- Consolidation)
- Southern Association of Colleges Accreditation Publications & Editing Committee
- University Research Review Board - Human Subjects
- Committee to Study the Renovation of Hawkins, Adams, Long Hall of Honor
- 2D / 3D Trans-Media Faculty Search Committee (chair)
- Director of the John M. Long School of Music Search Committee (chair)
- (2X) Graphic Design Faculty Search Committee (chair)
- Art Education / 3D Media Faculty Search Committee (chair)
- University Faculty Senator (Elected representative from university-at-large 3 years)
- University Faculty Senator (Elected representative from School of Liberal & Performing Arts 3 years)
- Student Affairs Committee
- University Marketing Committee
- University Signage Committee Brinson Art Building Construction Committee
- Painting / 2D Media Search Committee (chair)
- University Discipline Committee
- NCATE Accreditation Committee

**Grants Awarded/  
Other Revenue >**

<<dti.troy>> Center for Design, Technology & Industry 2000—2007

Art Direction and Design Services for various clients - \$100,000 *and counting*

This “for profit” design coop between students, faculty and industry provides supplemental funding for technology, travel, exhibitions, scholarships and more for art and design students

TROY University 2007

Faculty Development Paper Presentation Grant - \$250.00

TROY University 2006

Chancellor’s International Initiative Grant - \$2,900.00

International Initiative - Sweden

TROY University 2006  
Faculty Development Paper Presentation Grant - \$750.00

TROY University 2006  
Technology Assistance Grant - \$19,000.00

TROY University 2005  
Faculty Summer Research Grant - \$4,500.00  
*Development of an International Collaboration and Creativity Center*

TROY University 2005  
Chancellor's International Initiative Grant - \$4,500.00  
International Initiative – China/Taiwan

Alabama State Council of the Arts 2005  
Technology Assistance Grant (author) - \$1,000.00  
(to supplement costs for student awards in ADDY competition)

TROY University 2005  
Faculty Development Paper Presentation Grant - \$750.00  
Alabama State Council on the Arts and the Alabama Alliance for Arts Education 2004  
District II Visual Arts Achievement Program for Art in Public Schools (co-author) - \$1,000.00

TROY University 2004  
Technology Assistance Grant - \$21,500.00

TROY University 2004  
Paper Presentation Grant - \$250.00

TROY University 2003  
Paper Presentation Grant - \$750.00

TROY University 2003  
Technology Assistance Grant - \$30,000.00

Alabama State Council of the Arts - \$3,500.00  
Arts in Education (co-author)  
*Color and Creativity for Pike County Fourth Graders*

Alabama State Council of the Arts - \$2,500.00  
Community Arts/Design Grant (co-author)  
*Animation Workshop for High School Students*

## **Courses Taught >**

### TROY UNIVERSITY ::

- Design for the Internet (web design: Dreamweaver/Adobe ImageReady/html)
- Senior Thesis (capstone course for all BFA and DTI majors)
- Collaborative Studio (intermedia collaboration course for all studio majors – 2d, 3d, Digital, Photo)
- Paper/Screen (desktop publishing: QuarkXPress, Adobe CS, and more)
- Time/Sound (motion graphics: Macromedia Director, Adobe Premiere, and more)
- Internship in Art/Design
- Introductory Drawing
- Renaissance and Baroque Art History
- 3D Studio III
- 18<sup>th</sup> and 19<sup>th</sup> Century Art History
- Special Topics (interdisciplinary)
- Special Topics (watermedia)
- Art Appreciation

### SOUTHERN ARKANSAS UNIVERSITY ::

- Portfolio Preparation (capstone course)
- Digital Image Making
- Two-dimensional Design
- Drawing I and II
- Exhibition Techniques
- Printmaking I and II
- Watercolor
- Package Design

- Typography
- Illustration and Advanced Illustration
- Art Appreciation

OKLAHOMA STATE UNIVERSITY ::

- Introduction to Drawing
- Illustration
- Advanced Graphic Design

**References >**

**Dr. Hal Fulmer**, *Associate Provost*  
Undergraduate Studies  
TROY University  
219 Adams Administration Building  
334.670.3112  
hfulmer@troy.edu

**Dr. O. David Dye**, *Professor (former dean)*  
Speech and Theatre  
College of Communication and Fine Arts  
TROY University  
148 Malone Hall of Fine Arts  
334.670.3391  
ddye@troy.edu

