

To all Local Pageant contestants in the Miss America Organization:

Congratulations on becoming involved with the one of the nations leading achievement programs and the world's largest provider of scholarship assistance for young women. Last year the Miss America Organization and its state and local organizations made available more than \$45 Million in scholarship assistance.

Beginning in 2007, Miss America has developed a National Platform and has partnered with Children's Miracle Network – an alliance of children's hospitals. Children's Miracle Network is a non-profit organization dedicated to saving and improving the lives of children by raising funds for children's hospitals across North America. Each year the 170 Children's Miracle Network hospitals provide the finest medical care, life-saving research and preventative education to help millions of kids overcome diseases and injuries of every kind.

This National Platform starts at the Local Pageants with the 2008 pageant year (those locals that start in calendar year 2007 and the winners go to the State 2008 Pageants). Each contestant is asked to register on-line at [MissAmerica4Kids.org](http://MissAmerica4Kids.org). At the bottom of the first screen is a button labeled "New Contestants - click here". Press that button and you are on your way. It will take you only 5 minutes to register. Your expected minimum goal is \$100 for each local pageant level but you may select a higher goal. This minimum local pageant goal of \$100 is for the National Platform which is very similar to the personal platform that you may have. Then once you save the information and upload a picture if you want to, click on "Send emails" on the left hand side and enter email addresses to send to your friends and family. (Hint: send one email to yourself at your email address, then add a personal note to that email and forward this email to as many as you like within your own email system.)

The funds raised are under your name and roll-over to qualify you for future pageants. For example, if you raise \$500 then you are pre-qualified for 5 local pageants. But, for each pageant you compete in you must update your profile on [MissAmerica4Kids.org](http://MissAmerica4Kids.org) to reflect that pageant name. If you win local pageant #2, then the \$300 excess (\$100 was used for each of the two local pageants leaving \$300 left over) is applied to the State Pageant minimum goal of \$250 and you have already met that goal.

It is as simple as that. You may track your progress and see how you are doing. The more emails you send, the more funds you raise for both of these great organizations. Yes, these funds are for both entities – the donations help increase the future scholarship fund as well as go to the children's hospitals.

The attachment is a detailed explanation of the above.

So, please take 5 minutes and go to [MissAmerica4Kids.org](http://MissAmerica4Kids.org) and register for the pageant you will be competing in. If you elect to compete in additional local pageants simply return to [MissAmerica4Kids.org](http://MissAmerica4Kids.org) and update (select the next pageant name) which pageant you are now involved with.